



# Yesenia Judith Cisneros

## OBJECTIVE

To work as a graphic designer in a busy, fast-paced, challenging environment where I am able to utilize my layout, typography and print production experience while further expanding my skillset.

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## SKILLS

### Mac & PC

InDesign	Word	Grid Systems	Social Media
Photoshop	Excel	Illustration	Typography
Illustrator	Powerpoint	Page Layout	
Dreamweaver	Outlook	Package Design	
Print Production	XHTML/CSS	Photography	

## EDUCATION

*Bachelor's of Science Degree in Visual Communications, May 2011*

Westwood College School of Design-Los Angeles, CA

### Awards & Recognition

*Summa Cum Laude*

*Mentorship Award* | May 2011

*Student of the Term* | January 2010, May 2010

*Emerge Exhibition* | March 2010, April 2011

*President and Dean's List* | 2008–2011

*Alpha Beta Kappa award recipient* | 2009, 2010

### Memberships

*VISION Design Club President* | 2010–2011

*Comic Art Club Member* | 2010–2011

*VISION Design Club Officer* | 2008–2010

*AIGA Student Group Member/Founder* | 2008

## DESIGN EXPERIENCE

### Production/Graphic Designer

*Erin Condren Design, Hawthorne, California* | November 2011 to Present

- Helped develop, design and customize a variety of Erin Condren products following brand guidelines.
- Assisted the Production Manager with training of new junior designers through one-on-one training as well as creating step-by-step training manuals.
- Worked closely with Production Manager to create documents for in-house use to assist with the company's custom production needs and put a new print workflow in place.
- Image editing of customer files as well as image editing for images used on ErinCondren.com website.
- Managed the production of all priority orders, international orders and reorders.
- Worked with design team, print team, and production team to meet production and sales goals.
- In charge of designing and printing wide-format orders (giclee & canvas) on Epson printers.
- *Employee of the Month* award recipient | January 2014

### Junior Production/Graphic Designer

*Walton Isaacson, Los Angeles, California* | August 2011

- Assisted Senior Graphic Designer and creative team with print layout and design, presentation mock ups, and maintenance of brand imaging.
- Designed and produced direct mail pieces for Caesars Entertainment properties.
- Helped maintain production room fully stocked by maintaining an updated supply list, ensuring to order fresh supplies when necessary.
- Produced and mailed match-prints to clients and printers using various services.
- Developed a firm understanding of the needs and structure of an advertising agency.

### Graphic Design Intern

*Wagstaff Worldwide, Los Angeles, California* | June 2011 to August 2011

- Worked in Creative Services department assisting the Senior Art Director and copy writers.
- Created and edited promotional items such as business cards and posters for clients.
- Assisted the Senior Art Director by taking illustrated files and coding them for web.
- Developed a firm understanding of the needs and structure of a public relations firm that caters to the hospitality industry.



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## DESIGN EXPERIENCE (CONTINUED)

### **Production Associate**

*Staples*, Los Angeles, California | November 2009 to August 2011

- Communicated with clients and assessed their design and print needs.
- Examined job orders to determine job specifications, colors, finishing required, produced the product and then inspected finished products for print clarity, color accuracy, conformance to specifications and defects.
- Finishing on print orders such as glueing, mounting, laminating, drilling and binding.
- Worked closely with department leads and General Manager to meet and exceed sales goals.
- Updated and maintained electronic customer database with client and production information.

### **Graphic Designer, Intern**

*Go Earth*, Cerritos, California | February 2011 to April 2011

- Assisted go earth® in their eco party retail line and helped in the creation of innovative label design artwork for sugar cane round plates, bowls, oval platters and bamboo plates, and corn starch cutlery.
- Created secondary and alternative label formats similar to the existing go earth® retail product in order to liven the brand create a more cohesive marketing structure.
- Developed a firm understanding of the advertising needs and structure of a green company in a market place where green products are growing rapidly.

### **Graphic Designer**

*Lotus Interworks*, Los Angeles, California | May 2009 to October 2009

- Worked with web development team create graphics for web campaigns.
- Designed logos and implementing them in office stationery and business forms.
- Worked with Creative Director on a web marketing campaign to promote company services.
- Worked with Marketing Manager to develop brand strategy.

## ADDITIONAL EXPERIENCE

### **Office Assistant**

*UCLA Department of Statistics*, Los Angeles, California | April 2007 to March 2008

- Responsible for general office duties such as photocopying, faxing, filing, and typing.
- Worked with a MAC computer and Microsoft Office Software
- Handled confidential student records.
- Handled time sensitive material.
- Answered phone calls and assisted students who came in seeking help.

### **Assistant II**

*Rendezvous Cafe - UCLA Dining*, Los Angeles, California | October 2006 to March 2007

- Assisted cooks in food preparation.
- Ensured and maintained the cleanliness of the entire restaurant.
- Operated cash register to itemize and total customers' purchases in the restaurant.

### **Cashier**

*Ralphs*, Los Angeles, California | July 2006 to September 2006

- Bagged groceries and helped customers in need to their cars.
- Maintained the cleanliness of the store front.
- Operated cash register to itemize and total customers' purchases in the store.
- Earned a reward for getting high marks after being tested by a mystery shopper while operating the register.

*References available upon request.*